

Innovating in a recession

15:00 BST, Tuesday 15 September 2009

Webcast

The H-I Network develops and shares best practices in innovation and operational excellence. We are pleased to invite you to join our next webcast which is open to members and non-members.

Background

H-I Network, in conjunction with NESTA, has recently researched how the recession is impacting innovation in large organisations' business models, operating process, products, services and markets.

The approach to the research



- Survey: we had 153 responses
- Interviews: completed over 20 interviews
- The majority of respondents held senior positions in their organisations. Job titles included: Technical Directors, Innovation Managers, Head of Operational Excellence, Investment Managers, CEOs and Managing Directors.
- We analysed responses from the FTSE 100-level companies across a broad range of sectors. For example:

Unilever	LloydsTSB	GlaxoSmithKline	BA
Nestle	BP	Akzo Nobel	RBS
National Grid	BAE Systems	Philips	Royal Mail
Carbon Trust	BT	EDF	Ordnance Survey
EON	South West Water	The Linde Group	Shell

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During this webcast, you will hear the findings from this research. You will:

- Learn what others are doing
- Benchmark against your organisation's innovation
- Obtain 'ammunition' to revive innovation if you have cut back too far.

Format and attendees

During the webcast, you and your colleagues can view the presentation online and ask questions as the material is presented.

The webcast will benefit managers of all forms of innovation initiatives in large organisations.

Location and registration

Please contact Lynda Phelps at lynda.phelps@h-i.com or telephone +44 (0)20 3178 6755 to register your participation.

For details of the H-I Network and other events go to: www.h-i.com.



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