

Driving retail health innovation

Boots Centre for Innovation



Situation

Boots Centre for Innovation has been set up to work closely with early stage companies or inventors to develop pioneering products for the shelves of their stores offering improved quality of life products for Alliance Boots consumers.

Established in 2007, Boots Centre for Innovation is a dynamic, not for profit partnership between Alliance Boots, Longbow Capital and The Institute of Life Science at Swansea University.

While Alliance Boots develops many successful products in its own research facilities in Nottingham, it wants to introduce more exciting new product ranges.

Alliance Boots plans to do this by bringing more 'ideas to market' through working in partnership with external third parties.

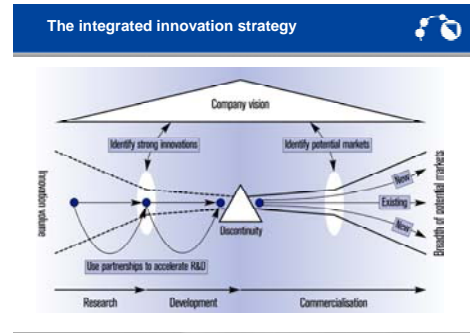
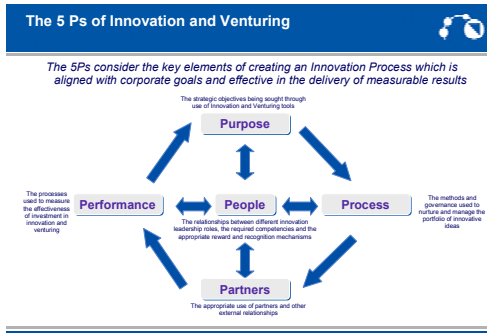


Objectives

The objective of the H-I tailored programme was to support the Boots innovation team in developing approaches to deliver their growth aspiration. The programme also needed to fit with wider business activities and consider innovations that linked to the core business growth. The strategic context for the innovation and venture development was considered and case studies from other leading global organisations reviewed.

Approach

The programme was developed over a number of months with the Boots product and innovation team and the Boots Centre for Innovation in Swansea. H-I Network contributed by using its Open Innovation process as a framework. The group considered the strategic context, the 5 Ps of Innovation (Purpose, Processes, People, Partners and Performance) and which Innovation Stress Points needed to be addressed. During the programme, many case studies were used from both external organisations and Alliance Boots.



The Innovation team gained insights and actions to support the development of their innovation programme. The programme also provided many opportunities for connections and collaboration with other leading global organisations in the H-I Network.

Results

The programme achieved the objectives and the Boots Centre for Innovation team is putting the ideas generated into action.

"A great session – real food for thought and a great process for us to work with."

Head of Product Innovation and Development, Boots.



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