

# From Science to Business

## Technology Strategy Board

### Background

The Technology Strategy Board (TSB) is dedicated to promoting technology-enabled innovation in the areas which offer the greatest scope for boosting UK growth and productivity. The TSB also advises Government on how to remove barriers to innovation and accelerate the exploitation of new technologies. It works across all sectors of the UK economy and its brief includes a remit to help today's emerging technologies develop into the growth sectors of tomorrow. The TSB is an executive non-departmental public body, established by the Government in 2007 and sponsored by the Department for Innovation, Universities and Skills (DIUS).

The TSB is a member of the H-I Network to gain considerable benefit from engaging with leading global corporate venturing organisations that are driving new technologies, innovation and new business models. H-I Network members are exploiting innovation inside their organisations and in partnerships with academic institutes, government, start ups, venture capital organisations, and other leading corporates.

### Objectives

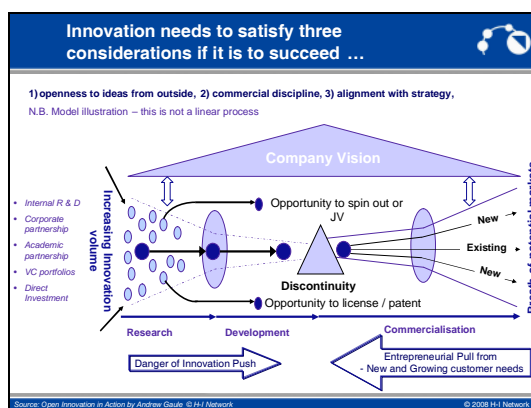
The TSB asked the H-I Network and its members to contribute to a TSB strategic review. The objective of the programme was to share insights with leading organisations on how the TSB can most effectively generate UK business value from exploitation of emerging technologies

### Approach

H-I Network used its experience innovation practices and extensive network of contacts to create a tailored programme which built on the H-I Network 'Joint Opportunity Assembly'<sup>TM</sup> approach.

The process involved the H-I Network:

- Refining the understanding and definition of the issue to be addressed
- Interviewing executives from a range of leading organisations
- Bringing together executives in a structured workshop featuring insights presented by H-I, Procter & Gamble, Rolls Royce, and Goldman International
- Answering TSB's key questions with other workshop participants from BAE, BP, London Business School, Ordnance Survey, and Unilever
- Summarising the interviews and workshop findings in a presentation to highlight six key insights
- Presenting the insights to the TSB steering team to contribute to the TSB Emerging Technologies Strategy



The TSB and the participating organisations now have good insight to their respective roles and objectives such that they can continue to share ideas and experiences to benefit each others' missions.

### Results

The programme achieved its objectives and received an excellent rating for the value of the workshop.

"The workshop provided some interesting and useful stimulus both from the presentations and the subsequent round-table discussions. The follow-up analysis from the H-I Network team was very helpful in identifying some of the key issues affecting the successful commercialisation of new technologies.

**Walter Gibson, Lead technologist, TSB**

"The H-I Network programme was an effective way of gaining the perspective of the corporate venturing community on the emerging technologies area.

**Paul Mason, Head of Development, TSB**

The H-I Network is delighted to continue to support the Technology Strategy Board.