

Climate change – a business revolution?

Thursday 20 November 2008, Emirates Stadium, London

Climate change is really impacting the way organisations are managing their business and it is presenting both opportunities and threats to leading organisations.

Many members of the H-I Network are driving change across their organisations. For example:

- Operational Excellence initiatives to lower costs and the environmental impact of their business e.g. Lean and Green
- Innovating new products and services to lower their carbon impact e.g. Unilever concentrated products
- Developing new value chains and strategic propositions e.g. E.on Sustainable Energy Solutions

Carbon Trust's report, "Climate change - a business revolution?" has found that tackling climate change could create opportunities for a company to increase its value by 80% if it is well positioned and proactive. The findings outline opportunities and risks that are driven by shifts in consumer behaviour, technology innovation and regulation. However, the impact and approach will vary by sector and there are a number of different approaches that organisations should be considering.

This meeting will feature a presentation by **Tom Delay, CEO, Carbon Trust** and provide an opportunity to network with other organisations that are leading change and innovation to meet the climate change challenge.

Agenda

The Arsenal Legends Tour with former Arsenal hero, Charlie George An opportunity to network while we tour Arsenal's fantastic Emirates Stadium	17:00 – 18:00
Climate change – a business revolution? Tom Delay, CEO, Carbon Trust Carbon Trust was set up by the UK Government in 2001 as an independent company with a mission to accelerate the move to a low carbon economy by working with organisations to reduce carbon emissions and develop commercial low carbon technologies. Tom Delay is the first Chief Executive of Carbon Trust and a chartered engineer with extensive experience of the energy sector. Tom will be joined by colleagues in Carbon Trust who are driving new carbon reduction initiatives and ventures.	18:30 – 19:30
Corporate collaboration and pre-dinner drinks Over pre-dinner drinks we will facilitate introductions to explore opportunities for collaboration. Most H-I members are expected to attend so you will have the opportunity to network with organisations including BAE Systems, Boots, BP, Carbon Trust, E.on, GlaxoSmithKline, Health Protection Agency, McLaren, ITCM, Motorola, Ordnance Survey, National Grid, Philips, Premier Foods, Procter & Gamble, SEEDA, Shell Technology Ventures, Sony, Unilever etc.	19:30 – 20:00
Networking supper	20:00 – 21:00

Location and registration

The venue is the Emirates Stadium (Director's Box), 75 Drayton Park, London, N5 1BU

The nearest tube station is Holloway Road (Piccadilly Line) which is around three minutes walk from the ground.
www.arsenal.com/emirates-stadium/get-to...-emirates-stadium

Please contact Lynda Phelps at lynda.phelps@h-i.com or telephone +44 (0)20 3178 6755 to reserve your place.

For details of the H-I Network and other events go to: www.h-i.com

