

Building valuable new ventures

17:00-21:00, Thursday 18 June 2009

Dartmouth House, Mayfair, London

Building valuable new businesses which meet a customer and market need, using new technologies, is a challenging process. Technology, market insights, innovative teams, finance and other key components have to be brought together at the right times. Many H-I Network members and leading organisations are facing changes in developing ventures in clean technology, health solutions, new media and many other areas.

This forum will present approaches to developing the valuable new businesses, present case studies and discuss the learnings from both false starts and winning approaches.

QinetiQ's Advanced Sensor Innovation Project (ASIP) which is an initiative with Advantage West Midlands Regional Development Agency will describe its investment model approach, the technologies it is looking to exploit, and how it plans to reach customers and new markets. ASIP has a portfolio of new ideas in MRI safety, gas sensing, 3D imaging, engine management, bio detectors etc.

Preparation

To ensure a rich and fully participative discussion please consider:

- The key challenges your organisation is facing in its ventures
- Identifying the market opportunity and validating the technology
- Approaches to the delivery of such an innovative solution
- Changes that will occur in operations and business processes.

Suggested attendees

The forum will be of considerable value to executives who are leading innovation, incubation or similar venturing programmes in corporates or RDAs. It will also provide insights into developing new businesses in markets such as clean tech, health applications, new media and technologies. Leaders of research projects, marketing, and strategy will also find the meeting of value.

The forum is being facilitated by H-I Network for its members and will draw on our experience of leading global organisations. We welcome sharing individual experiences and discussion on meeting others' challenges with executives from every organisation represented. The forum commences at 17:00 with supper at 19:30 during which discussions can continue.

Location and registration

Dartmouth House, 37 Charles Street, London, W1J 5ED. (next to Chesterfield hotel). The nearest tube station is Green Park.

Please contact Lynda Phelps at lynda.phelps@h-i.com or telephone +44 (0)20 3178 6755 to reserve your place. For details of the H-I Network and other events go to: www.h-i.com.



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