

An exclusive network of leaders and innovators

The H-I Network comprises senior executives and key influencers of leading global organisations committed to fostering innovation and growth.

H-I Network for Innovation

The H-I Network for Innovation is designed for executives seeking to drive value through strategic innovation initiatives, ranging from new business development to venturing and corporate venture capital.

Members of the H-I Network for innovation are invited to attend a range of invaluable forums to exchange ideas and experiences. Members also gain access to quality in-depth research on crucial immediate concerns and can take advantage of tailored programmes to resolve specific issues within their own organisations.

The overall objectives and direction for the network is determined by the members. This ensures that content is valuable and relevant for all those involved and allows the network to remain responsive to market changes and new thinking.

Members

Members are active in a cross section of business sectors which helps to stimulate innovative ideas and enrich learning. Member organisations include BAe Systems, BAT, BOC, Carbon Trust, DHL, DSM, GlaxoSmithKline, HPA, Kidde, Philips, Eon (Powergen), McLaren Technologies, Nokia, Procter & Gamble, QinetiQ, Royal Bank of Scotland, SEEDA, Shell, Sony, Tate & Lyle and Unilever.

Benefits of membership

Members benefit from quality peer-to-peer networking and learning from other organisations. A range of high quality facilitated events enable members to:

- Transfer practical ideas on current key business challenges
- Enhance personal and team skills
- Share ideas and experiences and build a strong business network

The network also provides a fertile ground for potential joint venture opportunities.

"For Philips the value of the H-I Network comes from high quality networking, learning from other organisations and access to research and thought leadership in innovation which is core to Philips Research. I have particularly benefited from thinking beyond traditional players in the value chain for early market introduction of Philips products and services. Keep up the good work"

Dr Terry Doyle, Managing Director Philips Research UK

Open innovation is fast becoming the preferred model for new product and service development at leading organisations. It directs ideas to where they can be handled most efficiently at each stage of their research and development, reducing time-to-market and, in theory, generating more value for every party involved. At the same time, it requires organisations to rid themselves of the traditional "not invented here" attitude and welcome external knowledge in-house. It is a world ruled by complex licensing agreements and partnerships, in which only those with holistic, unimagined strategies prevail.

In *Open Innovation at Action*, an executive forum for innovative organisations, explain what open innovation is your organisation. As a practical driver on his experience submit present case studies in open in Shell, DSM and Tate & Lyle. I advise on how to align your overall strategic goals.

"To create real value, you have to identify market needs, then identify which technologies can be adapted or developed to meet those needs. As we understand it, innovation is a culture, not a process."
-Rob Kruschwitz, DSM

"If you want to share their experience with commercial then you have to be willing to let them. If everyone is to give up a little control, you create real value."
-Nigel Freeman, Procter & G



How to be strategic in the search for new sources of value

By Andrew Gaule



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Becoming a member

Membership is per organisation and is set to cover the cost of running the network. Joining the network and active participation in the programme ensures you are working with committed senior executives from quality peer organisations.

A year's membership of the H-I Network includes access to:

H-I Network events:

- **Thought leadership forums:** boardroom style senior executive meetings centred around a topic selected by members (typically three per year)
- **Extrapreneur events:** quality speakers, innovative locations (typically three per year)
- **Leading edge seminars:** research findings, speakers and discussion groups (typically once a year)
- **Henley Royal Regatta:** Board member and senior executive event for network and social objectives (once a year)

Tailored advisory programme:

As part of the annual membership, every member is offered a tailored programme, which draw on the knowledge of the network to tackle specific issues within an organisation.

Tailored programmes are typically in the areas of:

- **Strategic innovation** – a workshop providing cases and models to determine organisation innovation alignment. This programme has been built from years of experience in supporting leading organisations drive innovation
- **Joint Opportunity Assembly** – a meeting of organisations from different and complimentary sectors addressing collaborative opportunities on key disruptive themes, such as Sustainable Energy and Ageing Population
- **Delivering an innovative new business** – a programme providing an entrepreneurial and holistic structure and way of thinking about a new opportunity

H-I research:

H-I has close working relationships with world renowned business schools with whom it partners to produce leading research into the building of innovative entrepreneurial teams, creating new ventures and delivering new value from existing businesses.

Titles include:

- 'Open Innovation in Action. How to be strategic in the search for new sources of value.'
- "Going Beyond the Idea"
- "Innovation Leadership"
- "Rewarding Entrepreneurial Talent"
- "Innovation Measurement"
- "Review of Leading Global Corporate Venturing Units"
- "Winning Ideas For Strategic Growth And Venturing"



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