

Kick-off seminar: Driving business change – striking the balance of people, process and technology

14:00–16:30, Tuesday 24 February 2009

33 St James's Square, London

This kick-off seminar is part of a collaborative research programme to define best practices in balancing the mix of people, process and IT systems to drive business change.

The objectives for the seminar are to:

- determine and prioritise the issues to be addressed by the programme
- suggest solutions to the issues that are to be tested by visiting and interviewing organisations with best practice approaches
- identify sources of best practice to be researched

Organisations that have an interest in collaborating in the research are invited to attend. The seminar will provide the information required for attendees to confirm their participation in the ongoing programme.

Seminar format

The seminar will be a roundtable workshop, with all attendees encouraged to contribute to the discussions. Places are limited to two per organisation. The seminar may be attended in person or via web conference. The web conference portion will commence at 14:30 and conclude at 16:00. The agenda is:

14:00 - Welcome and introductions

14:30 - Proposed issues to be addressed by the programme

- Prioritisation of issues
- Proposed solutions to test in the programme
- Next steps

16:00 - Suggested sources of best practice and informal networking

16:30 - Close

Location and registration

33 St James's Square, London SW1Y 4JS. Nearest underground stations are Piccadilly and Green Park.

Please contact Andrew Milner to reserve your place on +44 (0)7710 388816 or email andrew.milner@h-i.com. For further information on H-I Network please view our website at www.h-i.com.

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