

Thought Leadership Forum - Operational Excellence

The role of the executive team in managing energy costs and carbon abatement

A discussion provoked by:

Vincent Rolland, Director of Pricing, EDF Energy

Jim Butler, Head of Marketing Strategy, EDF Energy

17:30 – 21:00, Thursday 22 January 2009

Le Méridien Hotel, Piccadilly, London

Today the economy, socio/political pressures, and the cost and impact of energy consumption are more relevant than ever. All organisations are exposed to the volatile and potentially high cost of energy and having to move beyond 'greenwash' in demonstrating their commitment to environmental sustainability.

At this Thought Leadership Forum, Vincent and Jim will provide insights into the thinking that should be happening at the executive level of managing risk particularly associated with the cost of energy and carbon management. They will use a combination of presentation, discussion and breakout exercises to improve understanding of the issues and to help attendees determine the actions that they should take.

Participants in recent forums have been from large complex organisations such as GSK, BP, National Grid, Shell, HM Revenue and Customs, British Airways, and South West Water.

Forum format

The forum is boardroom style with up to **two** senior executives from each organisation. We limit attendees to facilitate learning for, and from, every attendee and to encourage thoughtful discussion on individual challenges and opportunities. The forum commences at 17:30. Supper will be served at 20:00, during which the discussion continues informally.

Location and registration

Le Méridien
Piccadilly
London W1J 0BH

The nearest underground stations are Piccadilly or Green Park.

Please contact Lynda Phelps to reserve your place.

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