

Effective transfer of science to business

Thursday 16 October 2008, 12:00 – 17:00

Le Méridien, Piccadilly, London

This H-I Network Thought Leadership Forum builds on the tailored programme that has been led for the Technology Strategy Board (TSB). We will be presenting key insights from interviews held with leading organisations such as BAE Systems, Boots, BP, DSM, GSK, KLM, Philips and Unilever.

The topics we will be addressing in the workshop will be:

- What helps IP cross the chasm?
- How can greater economic value be realised from the £3.9bn research council investment?
- Which radical business changes and trends need to be supported?
- Can commercialisation be accelerated?
- What can be done to improve innovation culture and business drive?

During the session we will be hearing the perspectives and stories of executives who are meeting the challenge of turning science into valuable new businesses.

Our top level question is: "If you were the Technology Strategy Board where would you focus your efforts and resources to drive disruptive innovation, especially in the early and risky stages of development?" For more information on TSB see www.innovateuk.org.

Following the presentations there will be time for the executive attendees to discuss the topic further and exchange experiences.

Forum preparation

To ensure a rich and fully participative discussion please consider:

- What is your role in the science to business process?
- Where do you see the key challenges in the process that your organisation is facing?
- Which external organisations can support the process?
- Where do you see the TSB and government agencies support the process?

Forum format

The session is developed and facilitated by H-I Network for its members and will draw on our experience of supporting strategic change in leading global organisations. We welcome up to two senior executives from each organisation to provide a good opportunity to discuss individual experiences. The forum commences at 12:00 and will close at approximately 17:00. A working lunch will be provided.

Location and registration

Le Méridien, Piccadilly, London, W1J 0BH. The nearest underground stations are Piccadilly or Green Park.

Please contact Lynda Phelps to reserve your place.

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