

H-I Network

Senior Innovation Programme 2008

Monday 4 February - Friday 8 February 2008

California

USA



Introduction

Following the success of previous years programmes the H-I Network is hosting another Senior Innovation Programme to California with a new selection of fascinating companies to visit. This is a great opportunity for you to learn from organisations which are at the forefront of R&D exploitation, innovation and corporate venturing. The tour also provides a relaxed forum for networking amongst fellow peers.

The objectives of the tour are to:

- gain insight into technologies and methods of US based new business developers and corporate venturers
- get a view of technology trends
- provide an update on the VC market and on Corporate Venturing attend the IBF Corporate Venturing and Strategic Investing Conference

Previous Participants Comments

"We gained great insights to the challenges and successes of generating new growth opportunities with our added value services."

DHL, Director of Global Trade Service

"Numerous networking opportunities ... with key people in corporate venture capital fields in Silicon Valley and across USA"

Rolls Royce, VP Corporate Venturing

"Overall very good experience and great group of people on tour."

Mobile Telecom, Director of Venturing

"It was of great value to have quality time with peers to learn from their experiences and to exchange opportunities for technology related business ventures."

DSM, VP of Innovation and Venturing

"... I would recommend the tour to others."

Unilever, Head of Corporate Venturing

"Provided me a better insight in the set-up of open innovation / venturing within other corporations."

Philips, Corporate Venture Operations Exec

IBF Corporate Venturing & Strategic Investing Conference 5 – 6 February

This conference which takes place on 5 and 6 February 2008 is the leading global conference on corporate venturing and strategic investment. Over 50 key speakers and an opportunity for corporates to network and share innovation strategies and discuss options for portfolio companies, investing programs, IP commercialisation and technology processes. (www.ibfconferences.com).

Corporate meetings and visits

Physic Ventures (www.physicventures.com)

Key Learning – The transition from a Corporate Venture Fund to a more independent fund and the related governance structures. Health and wellness investing

Physic Ventures, is the San Francisco VC which has Unilever as a lead investor. Physic Ventures provides capital and support to entrepreneurs focused on building exceptional science-based, consumer-directed health, wellness and sustainable living companies. The strategy is to capitalise on major economic, social and political trends shaping the landscape of personal and planetary health, including the rapid migration toward a consumer-driven, prevention-oriented "self-care" paradigm.

Tesla Motors, San Carlos, CA (www.teslamotors.com)

Key Learning – Gain insights to the technology challenges in electric car development. How do you drive a revolution in creating a new motor vehicle in Silicon Valley.

Tesla is the revolutionary electric car which is taking California and the world by storm.

0-60 in 4 seconds, 135 mpg equivalent and 220 miles per charge



Xerox Palo Alto Research Center, Palo Alto, CA (www.parc.com)

Key Learning – New business initiatives in new markets and open innovation in research labs

The Palo Alto Research Center (PARC), a subsidiary of Xerox Corporation, conducts pioneering interdisciplinary research in the physical, computational, and social sciences. Building on a 36-year tradition of innovation, PARC today provides research services, technology, and intellectual property to Xerox and other strategic partners. The PARC is often cited in case studies as a leading research site and key proponent of Open Innovation in R&D.

Yahoo, Sunnyvale, CA (<http://info.yahoo.com/>)

Key Learning – Insights to a leading global online business, industry trends and recent development launches

Founded in 1994 by Stanford Ph.D. students David Filo and Jerry Yang, Yahoo! began as a hobby and has evolved into a leading global brand that has changed the way people communicate with each other, conduct transactions and access, share, and create information. Today, Yahoo! Inc. has become the world's largest global online network of integrated services with more than 500 million users worldwide. The company is headquartered in Sunnyvale, California, with a presence in more than 20 markets and regions around the globe.

"Yahoo! powers and delights our communities of users, advertisers, and publishers – all of us united in creating indispensable experiences, and fueled by trust."

SRI International, Menlo Park, CA (www.sri.com)

Key Learning – Advanced technology research and open innovation across many sectors

SRI International is one of the world's leading independent research and technology development organisations. Founded as Stanford Research Institute in 1946, SRI has been meeting the strategic needs of clients for 60 years. The non profit research institute performs client-sponsored research and development for government agencies, commercial businesses, and private foundations. In addition to conducting contract R&D, SRI licenses its technologies, forms strategic partnerships, and creates spin-off companies. Themes that will be covered in breakout groups will be bioscience, environment, energy, security and materials etc.



Applied Ventures, Santa Clara (www.appliedventures.com)

Key Learning – The approach to high technology innovation and the management of a corporate venture investment fund.

Applied Ventures, LLC is the venture capital arm of Applied Materials, Inc., (*Nasdaq: AMAT), the global leader in nanomanufacturing technology solutions with a broad portfolio of innovative equipment, service and software products for the fabrication of semiconductor chips, flat panels, solar photovoltaic cells, flexible electronics and energy efficient glass. Applied Materials apply nanomanufacturing technology to improve the way people live. Applied Ventures invests in high-growth, early stage technology companies. Applied ventures are driven by both financial and strategic objectives, and the mission is to profitably invest in companies that provide a window on technologies that advance the semiconductor and related industries.

Solfocus, Mountain View, CA (www.solfocus.com)

Key Learning – The rapid development of a sustainable energy business and the partnering approach with the leading research facility at PARC.

The SolFocus mission is to enable solar energy generation at a Levelized Cost of Energy (LCOE) competitive with energy generated from fossil fuels, without reliance on incentives or other subsidies. SolFocus has developed new and leveraged existing technologies which eliminate the cost barriers to solar energy. SolFocus has an expanding portfolio of products and technologies including solar concentrator photovoltaic (CPV) systems, automatic solar intelligent tracking systems for CPV and flat plate PV, and is expanding into other areas including solar thermal.

Solfocus was founded in Nov 2005 and in Jan 2006 moved into Palo Alto Research Center. In the last two years Solfocus has closed a number of rounds of financing from NGEN and New Enterprise Associates, launched Solfocus Europe and moved to new HQ in Mountain View.

Additional Corporate and Venture Capital meetings are being confirmed and visits are subject to change.

Strategic Venture Association Dinner

The USA based Strategic Venture Association was founded by professionals involved in Corporate Venturing in 2003 and has 306 members representing 98 corporations. This dinner is a great opportunity to meet executives based in California from leading global organisations. Participants in previous dinners were from Sony, Siemens, Panasonic, Kodak, Honda, Motorola and Wilson Sonsini Goodfrich & Rosati.

Delegate rate

The cost of the tour is in addition to the H-I Network membership. Based on experience from previous tours, we expect that delegates will wish to arrange their own flights and accommodation, following our recommendations, in order to fit the visit schedules.

Full tour including the IBF conference £3,250 + VAT for H-I Network members
£3,950 + VAT for non members.

Please contact Lisa Curteis for further details and to reserve your place:

Tel: +44 (0)20 7747 7838

Email: lisa.curteis@h-i.com

Agenda

Monday 4 February 2008

Renaissance Esmeralda Resort & Spa, 44-400 Indian Wells Lane, Palm Springs

Please arrange your travel to arrive in Palm Springs for the kick off dinner

19.00 Welcome meeting, drinks and dinner

We will be having introductions to the participants and discussion on the objectives of the conference and programme.

Tuesday 5 February

IBF Corporate Venturing & Strategic Investing Conference

Renaissance Esmeralda Resort & Spa, 44-400 Indian Wells Lane, Palm Springs

07.00 – 08.30 Conference registration and breakfast

12.15 – 13.00 Roundtable panel discussions with H-I Network facilitation

Wednesday 6 February

IBF Conference (continued)

13.00 Lunch and Conference ends

14.00 Unilever Technology Ventures -> Physic Ventures Meeting

Suggested Flight

- Alaska 685
Depart 17:22 Palm Springs (PSP) to San Francisco (SFO) Arrive 18:57


Thursday 7 February

08.00 Depart The Westin Palo Alto Hotel
675 El Camino Real, Palo Alto, California 94301

08.30 Tesla Motors
1050 Bing Street, San Carlos, California 94070

10.30 PARC (Palo Alto Research Center)
3333 Coyote Hill Road, Palo Alto, CA 94304 USA

13.00 Lunch

- 
- 14.30 Yahoo Inc
701 First Avenue, Sunnyvale, CA 94089
 - 16.30 Depart and return to The Westin Palo Alto Hotel
 - 18.30 Strategic Venture Association dinner,

Friday 8 February

- 08.30 Depart The Westin Palo Alto Hotel
- 09.30 SRI (Stanford Research International)
333 Ravenswood Avenue Menlo Park, CA 94025
- 12.00 Lunch
- 13.30 Applied Ventures
3050 Bowers Avenue, Santa Clara, CA 95054
- 15.30 Solfocus
510 Logue Ave (x Middlefield), Mountain View, CA 94043

16.30 Depart

Return Flights

The Earliest departure time we would suggest for a flight is 19.00.
For example flight to the UK

BA Flight: 286

Depart 19:30 San Francisco (SFO) to London (LHR) Arrive 13:40 +1 day

H-I Network

The H-I Network (www.h-i.com) is an exclusive business alliance committed to fostering innovation and operational excellence. Its membership is comprised of senior executives and key influencers of leading global organisations. The majority of members are currently addressing significant strategic change and many are industry pioneers. Members of the H-I Network are invited to attend a range of invaluable forums to exchange ideas and experiences. Members also gain access to quality in-depth research on crucial immediate concerns and can take advantage of tailored programmes to resolve specific issues within their own organisations

Disclaimer H-I Network events and presentations

- The views expressed in presentations made at the events hosted or at the invitation of H-I Network are those of the presenters and are not necessarily shared by H-I Network
- The presentations and any accompanying materials are for general information only. You should not rely upon information contained in such presentations or materials or take any action on the basis of it
- H-I Network shall not be liable for any loss or damage arising from any action or decision taken as a result of involvement in the H-I Network
- H-I Network does not accept any liability for any loss arising from the cancellation or postponement of any of its events. In such circumstances H-I Network will employ reasonable endeavours, with the resources available, to contact all registered attendees. Booking fees received will be credited for a future event
- H-I Network reserves the right to alter the presentation topic(s), content or speaker(s) without prior notice. In such circumstances H-I Network will employ reasonable endeavours to contact all registered attendees by e-mail and/or telephone
- For the avoidance of doubt H-I Network refers to H-I Network and all associated companies
- By attending an event or viewing H-I Network materials you shall be deemed to have accepted these terms in full.

www.h-i.com