

Innovation in Health, Beauty and Retail

Boots Centre for Innovation

17:00-21:00, Thursday 28 January 2010

Radisson Edwardian Hotel, Leicester Sq., London WC2H 7LH

There are some fundamental and strategic change issues occurring for many organisations in the area of 'Health and Wellness'. With major demographic changes, new consumer expectations and innovative technologies many organisations are facing significant dilemmas on how they address the challenges and opportunities ahead. Furthermore, your own position in the current health and wellness value chain can also have a major impact, whether you are a pharmaceutical company, FMCG, health device producer, health insurance or government provider, retailer etc. At H-I Network we believe there is potentially enormous benefit to be gained by collectively exploring and collaborating in these uncharted territories.

Dr Ged O'Shea, Head of Beauty Brands Development, Alliance Boots will provoke discussion with an overview of Boots approaches. Boots Centre for Innovation has been set up to work closely with early stage companies or inventors to develop pioneering products for the shelves of their stores offering improved quality of life products for Alliance Boots consumers. Established in 2007, Boots Centre for Innovation is a dynamic, not-for-profit partnership between Alliance Boots, Longbow Capital and The Institute of Life Science at Swansea University.



Preparation and next steps

To ensure a rich and fully participative discussion please consider:

- what are the new strategic opportunities you see?
- which capabilities and advantages are you looking to leverage?
- is your core business able to change and take advantage of the opportunity?

H-I Network will look for opportunities to develop valuable new opportunities using our experience from other leading organisations.

Suggested attendees

The forum will be of considerable value to executives who are leading strategic change, innovation or venturing programmes. It will provide insights into developing new businesses in markets such as health and wellness applications and technologies. Leaders of research projects, marketing, and strategy will also find the discussion of value.

The forum is facilitated by H-I Network for its members and we will draw on our experience with leading global organisations. We welcome the sharing of individual experiences and discussion on challenges faced by executives from other organisations represented. The forum commences at 17:00 with supper at 19:30 during which discussions can continue.

Location and registration

Penthouse Suite, Radisson Edwardian Hotel, Leicester Square, London WC2H 7LH

Please contact Lynda Phelps at lynda.phelps@h-i.com or telephone +44 (0)20 3326 2945 to reserve your place. For details of the H-I Network and other events go to: www.h-i.com.



H-I Network

Full details of our networks, programmes and contact information can be found at www.h-i.com

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